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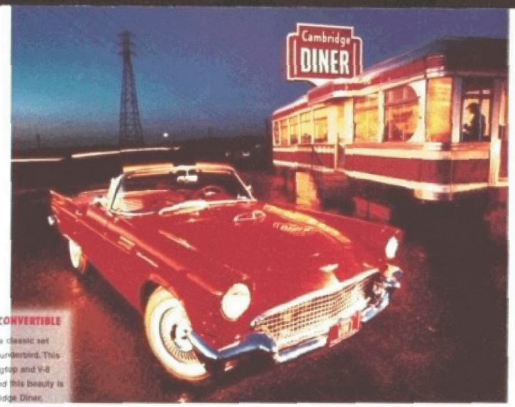

Grand Prize

'57 FORD T-BIRD CONVERTIBLE

Here's your chance to win a classic set of wheels – a '57 Ford Thunderbird. This one is cherry red, with a ragtop and V-8 that really cooks. You'll find this beauty is right at home at the Cambridge Diner, or any other classic establishment – like your own driveway.

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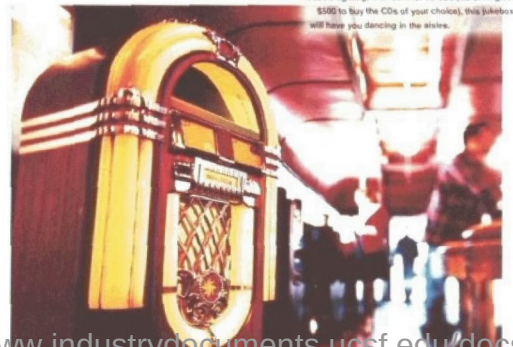
1st Prize

WURLITZER JUKEBOX

This floor-standing jukebox is an exact replica of the original 1945 Wurlitzer model. But spin a platter and its sound is completely modern.

With Wurlitzer's trademark colorful neon bubble lighting, and room for 50 CDs (we even give you $500 to buy the CDs of your choice), this jukebox will have you dancing in the aisles.



2nd Prize

3-DAY WEEKEND TRIP TO CHICAGO

Win this trip to the Windy City, and you and a friend will have three days and two nights to tour Chicago, and enjoy some of the best diner food anywhere.

With air transportation, hotel and a meal allowance included, this is one of the tastiest prizes you can win.

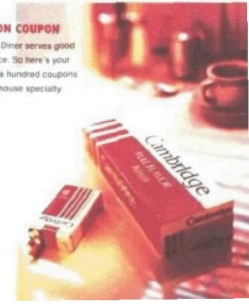
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

3rd Prize

CAMBRIDGE CARTON COUPON

Only the Cambridge Diner serves good smokes at a fair price. So here's your chance to win one of a hundred coupons for a carton of the house specialty.



Source: https://www.industrydocuments.ucsf.edu/docs/prxp0003